

**September 23**, **2025**, 9:00 a.m. - 12:00 p.m. & **September 24**, **2025**, 9:00 a.m. - 12:30 p.m.

Online-Event

Our experts and speakers from SAP and our customers will get you up to speed on the current focus topics in Sales & Service. Together we will tackle the future of successful sales and service.

## **REGISTER NOW FOR 24/09/2025!**

## Agenda September 24, 2025

09:00 a.m. **Welcome** 

Oliver Lamberti, Senior Account Manager, ORBIS SE

09:10 a.m. Keynote: SAP strategy - what you need to know about trends, technologies and

tools

In her keynote, Alexandra Altermann talks about SAP's roadmap with regard to current trends and topics such as the transformation to S/4HANA, SAP Business Suite, Agentic Al and the Business Data Cloud

Alexandra Altermann, Solution Manager Industrial Manufacturing, IBU IMA Innovation,

SAP SE

9:30 a.m. Service processes with S/4HANA Service: Why you should make the switch now

and how your service will benefit.

Together with you, we will look at how you can set up your service for the future after the discontinuation of SAP CS support with SAP S/4HANA Service.

Benjamin Meier, Team Lead SAP CX Service | SAP S/4HANA Service | SAP FSM, ORBIS SE

10:05 a.m. Next-level customer service: Trends, KI and SAP Service Cloud V2.

How do you take your customer service to the next level with a view to the latest trends and developments in the field of Al? We will show you how SAP Service Cloud

V2 can give your customer service a competitive edge. Alexander Neu, Business Process Consultant, ORBIS SE

10:40 a.m. Learnings from practice: SAP service solutions@GEZE.

Find out first-hand how service processes can be optimized by using SAP service

solutions.

Valentin Köhl, Project-/Processmanager After Sales Development, GEZE GmbH







23. September 2025, 9:00 - 12:00 Uhr &

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11:10 a.m. Typical challenges in field service – and how SAP FSM solves them

Get to know SAP Field Service Management live and look at practical use cases with us.

Christoph Kurtz, Business Process Consultant, ORBIS SE

11:45 a.m. Scaling service knowledge: How to make your service crowd fit for the future

with ORBIS Training and Event Management

Whether service employees, internal or external technicians, companies and customers benefit from well-trained employees and partners. We will show you how

with a specific use case.

Tobias Rothley, Business Process Consultant, contrimo GmbH

12:20 a.m. Recap and Conclusion

Oliver Lamberti, Senior Account Manager, ORBIS SE



